

Miss Summerville Miss North Charleston

 SCHOLARSHIP PAGEANT

Dear Community Partner:

The Miss Summerville & Miss North Charleston Scholarship Pageant will soon be crowning its set of new queens for 2019. Our past Miss and Teen titleholders have spent countless hours serving the Lowcountry in support of their personal platforms and the Children's Miracle Network.

We would be honored to work with wonderful local sponsors and advertisers, and we extend an invitation for you to join our family of sponsors. Our sponsors have the opportunity to promote their business services and products to the local market through various short and long-term mediums.

The Miss Summerville & North Charleston Scholarship Pageant provides a one-time scholarship of at least \$500 to both Miss Summerville and Miss North Charleston for use at her institution of choice. Your support will ensure the continuation and growth of educational awards to these talented and deserving young women. Please consider joining the Miss Summerville & Miss North Charleston Scholarship Pageant family as an event or program sponsor (see enclosure for details).

The four young women crowned in January 2019 will go on to compete in Miss South Carolina and Miss South Carolina Teen, a preliminary to Miss America and Miss America's Outstanding Teen. The Miss America Organization is the world's largest provider of scholarships for young women. These scholarships are not limited to the young women that become Miss America, but are available to the more than 12,000 young women who compete in the state and local competitions as well.

The committee members of the Miss Summerville & Miss North Charleston Scholarship Pageant appreciate your thoughtful support. We look forward to seeing you at the pageant as we celebrate scholarship, success, style and service.

Sincerely,

Sandy Freshman & Chaunte' Turner

Co-Local Executive Directors

Miss Summerville **Miss North Charleston**

 SCHOLARSHIP PAGEANT

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Partner Sponsor:

Donations of or services-in-kind valued at \$500+ (2 available)

- 4 tickets & programs and priority seating at event
- Verbal recognition at event and opportunity to present award on-stage
 - Full page program ad on inside front or back cover (color optional)
- Guest appearance by a titleholder at a business event (ribbon cutting, mixer)
- Invitation to our titleholder's Send-Off Party before Miss SC/Miss SC Teen
 - Priority website logo placement

Gold Sponsor:

Donations of or services-in-kind valued at \$250+

- 2 tickets & programs at event
- Verbal recognition at event
- 1/2 page black & white program ad
- Guest appearance by a titleholder at a business event (ribbon cutting, mixer)
 - Listed as Sponsor with logo on website

Silver Sponsor:

Donations of or services-in-kind valued at \$150+

- 2 tickets and programs at event
- 1/4 page black & white program ad
- Listed as Sponsor with logo on website

Bronze:

Donations of or services-in-kind valued at \$50+

- 1 ticket & program at event
- 1/8 black & white program ad
- Listed as Sponsor with logo on website

Friend:

Donations of or services-in-kind valued up to \$49

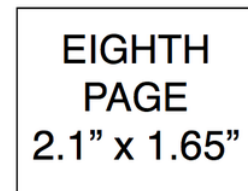
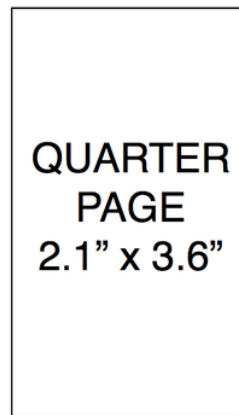
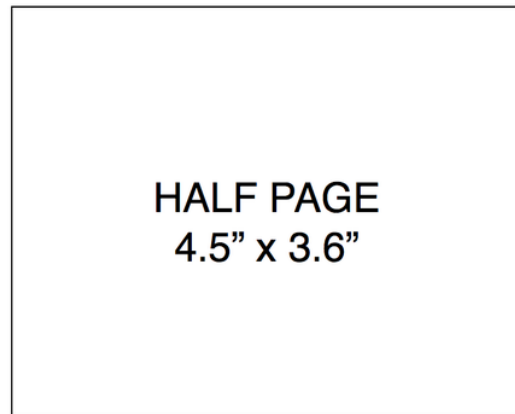
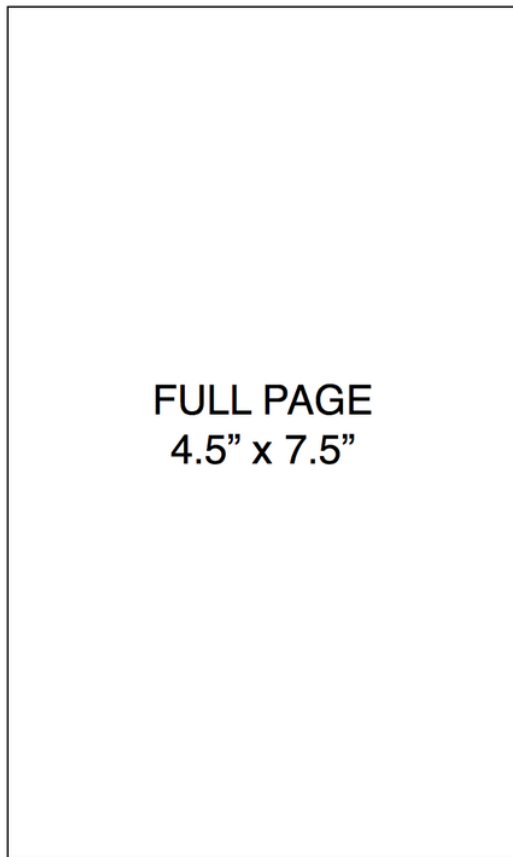
- 1 ticket & program at event
- Listed in Program & Website

Miss Summerville



SCHOLARSHIP PAGEANT

Miss North Charleston



Submission Guidelines:

- Sizing is based on an 8.5" x 5.5" page with standard print margins.
- All ads, unless otherwise noted, will be printed in black & white.
- You must submit a print-ready copy of your desired ad (a business card for 1/8 page will be fine) by January 5, 2019
- Images and logos must be at least 300 dpi, preferred in .jpg format.
- Materials should be sent to Chaunte' Turner via email at misssummervillepageant@gmail.com or mailed to the Miss Summerville/Miss North Charleston Scholarship Pageant, 100 Northpark Ave., Summerville, SC 29485 to be RECEIVED ON OR BEFORE January 2, 2019. Please help us help you by submitting everything by this date or earlier.

Miss Summerville Miss North Charleston

 SCHOLARSHIP PAGEANT

SPONSORSHIP REGISTRATION

Company/Org.: _____

Contact Name: _____

Position/Title: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSOR LEVEL? Partner Gold Silver Bronze Friend

TOTAL DONATION \$ _____

AD DESIGN INFORMATION

Sponsorship name as it should appear in the program and other printed materials:

Digital logos (.jpeg or .eps format with 300 DPI) must be received at misssummervillepageant@gmail.com for inclusion by January 5, 2019.

PAYMENT INFORMATION

Enclosed is my check payable to Miss Summerville Scholarship Pageant

I will provide an in-kind service or donation as my sponsorship payment

Description:

Please remit completed sponsorship forms and payment by January 2, 2019 to:

Miss Summerville Pageant c/o Chaunte' Turner

100 North Park Ave., Summerville, SC 29485

The Miss Summerville & Miss North Charleston Scholarship Organization reserves the right to modify, edit or reject any ad or sponsorship request that is deemed inappropriate, offensive or in violation of Miss South Carolina and Miss America standards.